Happiness in a Box Bi-K11-15 98.82% Natural Origin Content<sup>1</sup>





HAIR CARE

• natural styling foam • non-aerosol • natural hold • anti-frizz • improved volume • hair strengthening •

PHASE	INGREDIENT	INCI	SUPPLIER	% ww
А	Deionised Water	Aqua		71.40
	Amaze™ SP	Sodium Polyitaconate	Nouryon	3.00
В	Trisodium Citrate Dihydrate	Sodium Citrate	Jungbunzlauer	0.10
	Potassium Sorbate	Potassium Sorbate	Biesterfeld	0.15
	Purox® S	Sodium Benzoate	Emerald Performance Materials	0.30
	Zemea®	Propanediol	DuPont Tate&Lyle Bio Prod.	2.00
	GENENCARE® OSMS BA	Betaine	IFF	4.00
С	Aromatic Citrus Ginger Extract Blend N52532	Available on request	Carrubba	0.25
	SOFTISAN® conditionHAIR	PCA Glyceryl Oleate	IOI Oleo	0.30
	dermofeel® G10LW 70 MB	Polyglyceryl-10 Laurate, Aqua, Citric Acid	Evonik Dr. Straetmans	4.00
	Betadet® THC-2	Disodium Cocoamphodiacetate	Као	4.00
D	Ethanol	Alcohol		10.00
E	Unicert Violet K7025-J (solution 0,01%)	CI 60730	Sensient	0.50
F	Citric Acid (solution 25%)	Aqua, Citric Acid		q.s.
				100.00

#### **PRODUCT FEATURES**

Appearance: Clear colourless solution pH: 4.8-5.3 Stability: Stable for more than 3 months at 4°C, 20°C and 40°C.

# MANUFACTURING PROCEDURE

- 1. Heat up water to 37°C and add Amaze SP<sup>™</sup>. Stir until completely dissolved.
- 2. Add ingredients of phase B one after the other to phase A and stir until completely dissolved.
- 3. Premix phase C at approx. 40°C. Add the clear and homogeneous mixture to the batch while stirring rapidly. Cool down to room temperature.
- 4. Add part D under stirring for approx. 5 min. until a clear solution is obtained.
- 5. Add part E under stirring. Increase concentration to avoid discoloration if necessary.
- 6. Adjust pH to 4.8-5.3 with part F.

# **APPLICATION ADVICE**

Apply with a foam dispenser into the length of washed and towel-dry hair. Blow-dry and style your hair and style as usual.

Such formulations are not for commercial formulations and have not been subject to comprehensive testing.

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### **BIESTERFELD PRODUCTS**

MATERIAL	BENEFIT	BENEFIT	BENEFIT	NOI	<sup>1</sup> Palm	VEGAN			NATRUE-	NATRUE-
Amaze™ SP	Natural styling polymer	Humidity resistant style retention	Volume for fine hair	1	Palm- free	Vegan	Yes	Yes	Yes	Yes
	Anti-frizz	Thermal protection								
Purox® S	Preservative			0	Palm- free	Vegan	No	No	No	Yes
Zemea®	Natural moisturizer	Multifunctional	Preservative booster	1	Palm- free	Vegan	No	No	No	No
Zemeaty	Reduces tackiness									
GENENCARE®	Natural osmolyte	Hair conditioner	Hair strengthening	1	Palm- free	Vegan	Yes	Yes	Yes	Yes
OSMS BA	Frizz control	Upcycled ingredient	Split and reduction							
Aromatic Citrus Ginger Extract Blend N52532	Natural aroma	Fragrance-free		1	Palm- free	Vegan	No		No	
SOFTISAN® conditionHAIR	Cationic natural conditioner	PQ10 replacement	Depositionaid	1	Palm- free	Vegan	Yes	Yes	No	Yes
	Moisturizer									
Betadet® THC-2	Mild amphoteric surfactant	Foam booster		0,83	RSPO MB availabl	Vegan e	Yes	Yes	No	

<sup>1</sup> Calculation by including formulation water according to ISO 16128.